



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

DECEMBER & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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DECEMBER & YTD 2022

OVERALL PERFORMANCE – DEC 2022

DEC 2022
Performance*

Hotel Guests

437K

Hotel Occupancy

73%

Hotel ALOS

2.7 Nights

ARR (AED)

470

REVPAR (AED)

342

Revenues (AED)

605 MN

% Change vs
2021

+21%

-8%

-18%

-10%

-17%

-11%

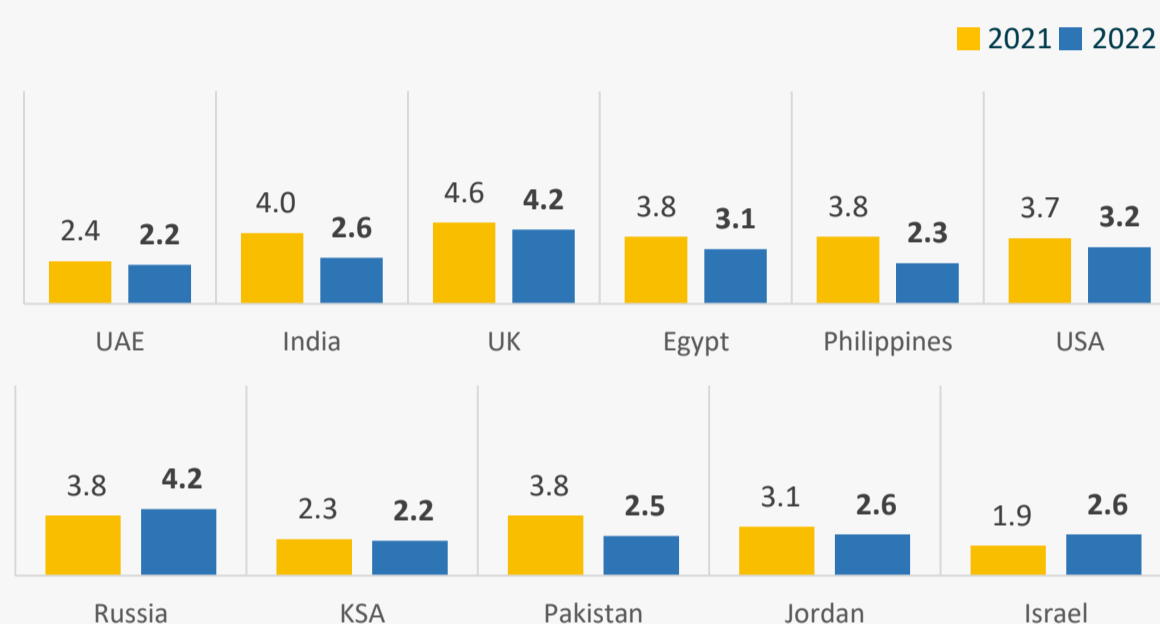
*Notes: Due to latency in data submission, revenue related metrics for Nov may be underestimated by upto 3%

HOTEL GUEST NATIONALITIES – DEC 2022

Guest Rank	Guests in Thousands	Vs 2021	2022 Share
#1	UAE 120	+6%	27%
#2	India 54	+35%	12%
#3	UK 19	-2%	4%
#4	Egypt 17	+23%	4%
#5	Philippines 15	-6%	4%
#6	USA 13	+5%	3%
#7	Russia 13	+169%	3%
#8	KSA 10	+7%	2%
#9	Pakistan 10	+18%	2%
#10	Jordan 9	+15%	2%
#11	Israel 8	+129%	2%

TOP 10 NON-UAE NATIONALITIES
39% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – DEC 2022



PERFORMANCE BY REGIONS – DEC 2022

DEC 2022	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	385	+26%	34	-13%	18	+9%
Occupancy	75%	-8%	62%	-13%	53%	-17%
ALOS (Nights)	2.8	-20%	2.0	-4%	2.2	-23%
Total Rev(M AED)	542	-12%	26	-11%	37	-4%
ARR (AED)	462	-12%	328	-3%	963	+18%
REVPAR (AED)	345	-18%	205	-15%	508	-3%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – DEC 2022

DEC 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	196	+22%	130	+19%	68	+27%	43	+12%
Occupancy	68%	-8%	76%	-12%	73%	-11%	84%	-2%
ALOS (Nights)	2.8	-17%	2.2	-19%	2.1	-26%	4.9	-12%
Total Rev(M AED)	444	-8%	88	-21%	32	-22%	42	-15%
ARR (AED)	702	-8%	290	-17%	235	-11%	292	-13%
REVPAR (AED)	476	-15%	219	-27%	172	-21%	246	-15%

Guest & revenue values are rounded off to their nearest value

YTD DEC 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD DEC 2022

YTD DEC 2022 Performance*

Hotel Guests

4.1 MN

Hotel Occupancy

70%

Hotel ALOS

3.0 Nights

ARR (AED)

373

REVPAR (AED)

263

Revenues (AED)

5.4 BN

% Change vs 2021

+24%

+0.2%

-13%

+19%

+19%

+23%

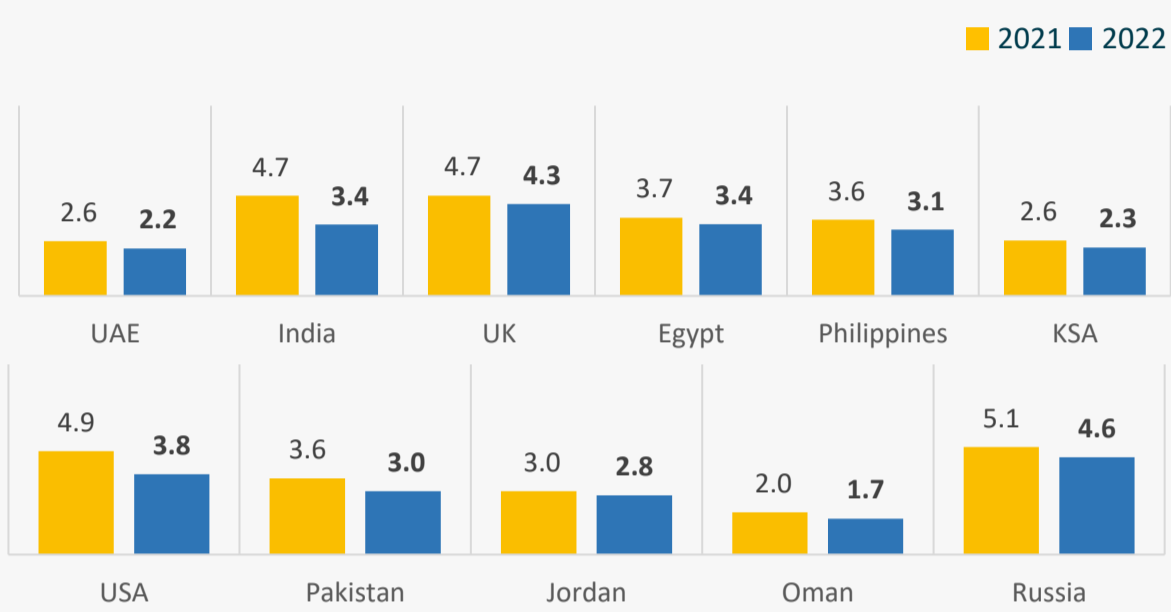
*Notes: Due to latency in data submission, revenue related metrics for YTD may be underestimated by upto 2%

HOTEL GUEST NATIONALITIES – YTD DEC 2022

Guest Rank	Guests in Thousands	Vs 2021	2022 Share	
#1	UAE	1,182	-7%	29%
#2	India	480	+31%	12%
#3	UK	179	+71%	4%
#4	Egypt	169	+11%	4%
#5	Philippines	160	-25%	4%
#6	KSA	145	+184%	4%
#7	USA	118	+47%	3%
#8	Pakistan	116	+17%	3%
#9	Jordan	88	+6%	2%
#10	Oman	73	+160%	2%
#11	Russia	73	+264%	2%

TOP 10 NON-UAE NATIONALITIES
39% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – YTD DEC 2022



PERFORMANCE BY REGIONS – YTD DEC 2022

YTD DEC 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	3,573	+27%	365	+8%	136	+16%
Occupancy	72%	+1%	61%	-12%	50%	-8%
ALOS (Nights)	3.1	-13%	2.0	-19%	2.6	-17%
Total Rev(M AED)	4,896	+27%	237	-13%	226	+6%
ARR (AED)	376	+20%	260	-5%	522	+12%
REVPAR (AED)	272	+22%	157	-17%	259	+3%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – YTD DEC 2022

YTD DEC 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	1,794	+32%	1,270	+21%	623	+18%	387	+13%
Occupancy	63%	+2%	78%	+1%	73%	-3%	80%	-2%
ALOS (Nights)	3.0	-12%	2.4	-10%	2.4	-19%	5.9	-11%
Total Rev(M AED)	3,739	+30%	867	+10%	320	+11%	432	+7%
ARR (AED)	549	+23%	240	+8%	200	+14%	269	+6%
REVPAR (AED)	345	+25%	187	+9%	147	+10%	215	+4%

Guest & revenue values are rounded off to their nearest value